

**KNI A/S**

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*Licensees in the experience economy*





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#### **DEFINITION OF EXPERIENCE ECONOMY**

KNI A/S defines companies and organisations working within the experience economy on the Greenlandic market as:

- Domestic and foreign tour operators and tour providers
- Hotels, lodges, hostels, and other registered accommodations
- Companies transporting guests to, from, and within Greenland
- Domestic and foreign travel agencies and travel agents
- National and international trade and membership associations





- Domestic tourist offices and destinations management offices.

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**Sisimiut, June 6, 2018**

